UNIVERSAL STUDIOS
Florida
OFFICIAL
SOUVENIR
PHOTO BOOK
UNIVERSAL

Welcome to Universal Studios Florida,® where we put *you* in the movies!

From the instant you stroll through the Studio Gates, you're transported into the fabulous world of Hollywood make-believe — where a special role awaits you! And with Steven Spielberg, the director of *E.T.*, as the Studio's creative consultant, you know your experience will be absolutely out of this world as you Ride The Movies!®

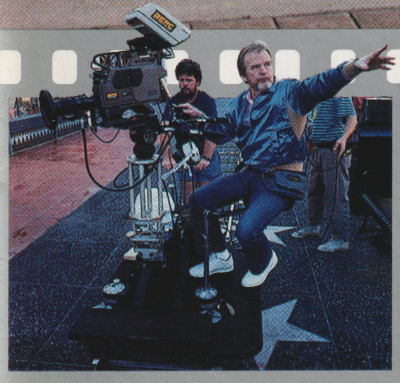
As a guest at the largest and most sophisticated working motion picture and television production studio outside of Hollywood, you discover the secrets of how we create the movie magic and even make some of your own — behind the scenes, in front of the camera, and right in the middle of it all!

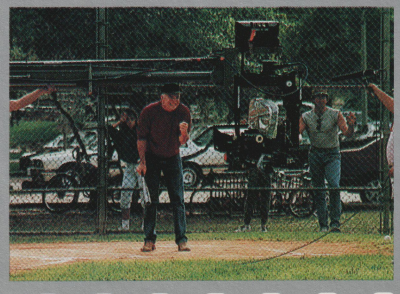
Your Hollywood exploration takes you on a nonstop journey through hundreds of fun-filled acres, with spellbinding shows, fantastic movie sets, and "hang-on-tight" rides. Soar through time and space, meet movie legends and monsters face to face, and get totally caught up in some of the most exciting screen scenes ever filmed. Fantasy becomes reality as you feel, see, hear, touch, smell, taste, and live the ultimate in entertainment!

Stroll along glamorous streets like Fifth Avenue and Rodeo Drive. Wander through authentic sets like San Francisco's famous Fisherman's Wharf. Be on the lookout for stars as you watch next year's hits in production, and help produce an award-winning network series. And for the ultimate in thrills, ride blockbuster movies like *E.T.*,® *Back to the Future*,® *Earthquake*® and more.

You've landed the role of your lifetime, and they're waiting for you on the set!

The Universal Studios® globe and marquee — the world-renowned symbols for great entertainment.





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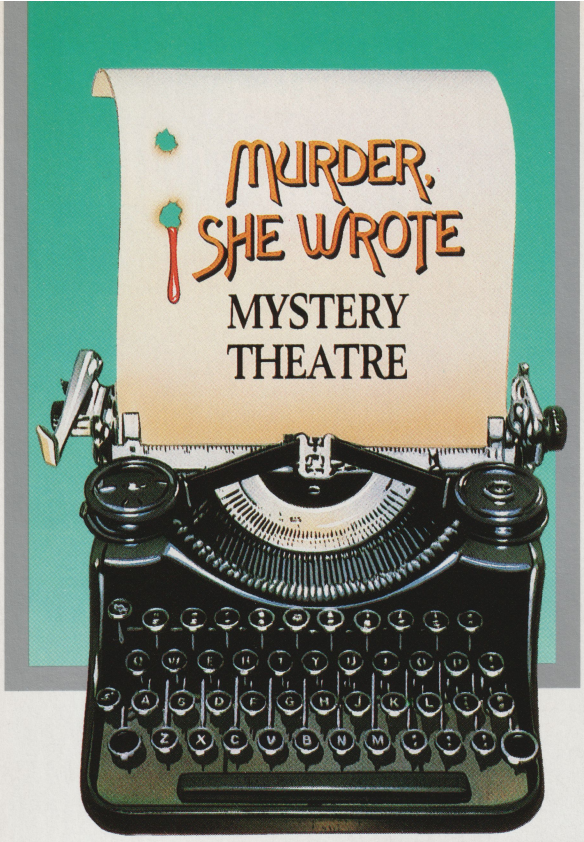
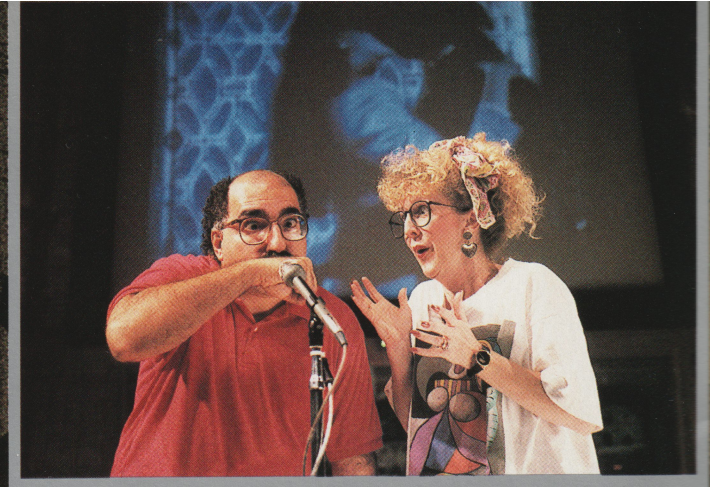
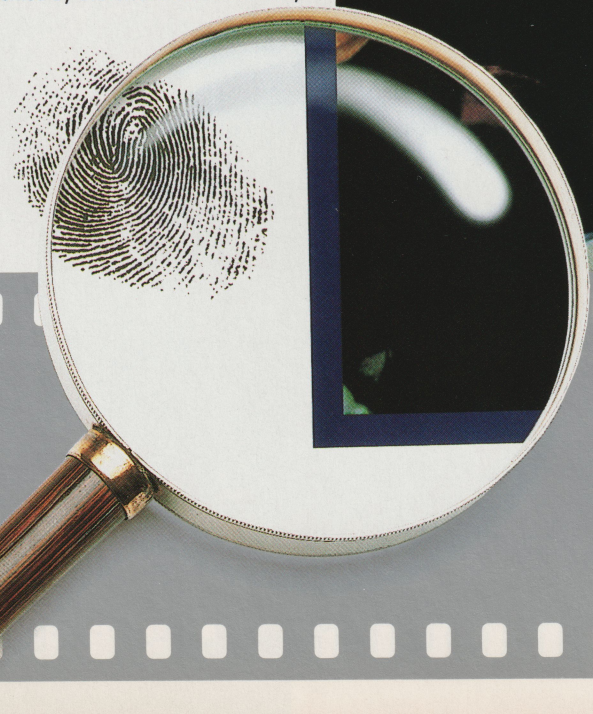




A kiss is just a kiss, but the on-screen sound of one is something else!

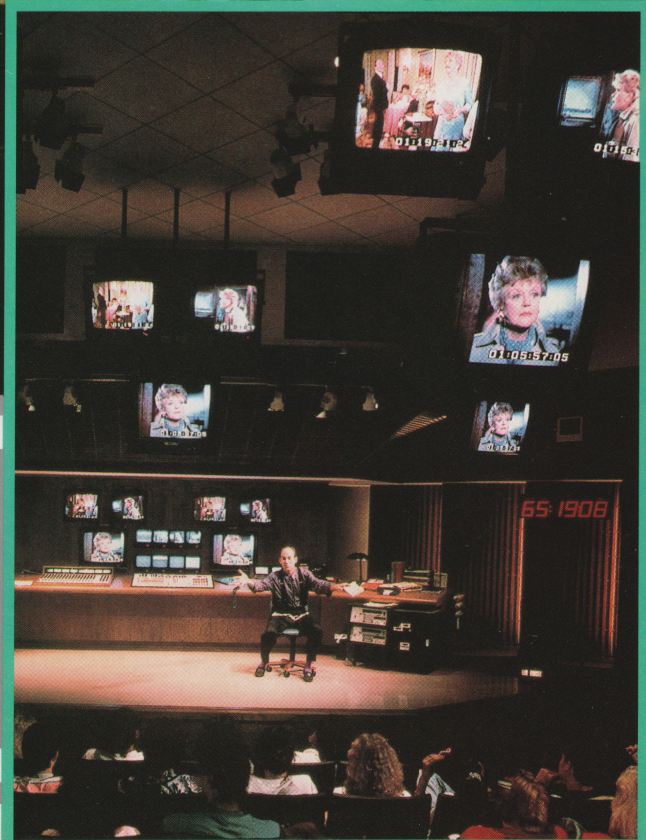
So you think you've got what it takes to be an Executive Producer! Here's your chance to prove it! Pick the stars, the crooks, and the takes, choose the sound effects and even the music. Just remember: the clock is ticking, and everyone — from your star, Angela Lansbury, to the entire production crew — is counting on you to get it done right, on time, and on budget! And when it's all over and you see what you've created, you'll know just why TV production can be murder!

Audience members create sound effects worthy of an Oscar® on the Foley Sound Effects Stage, invented by Universal's own Jack Foley.

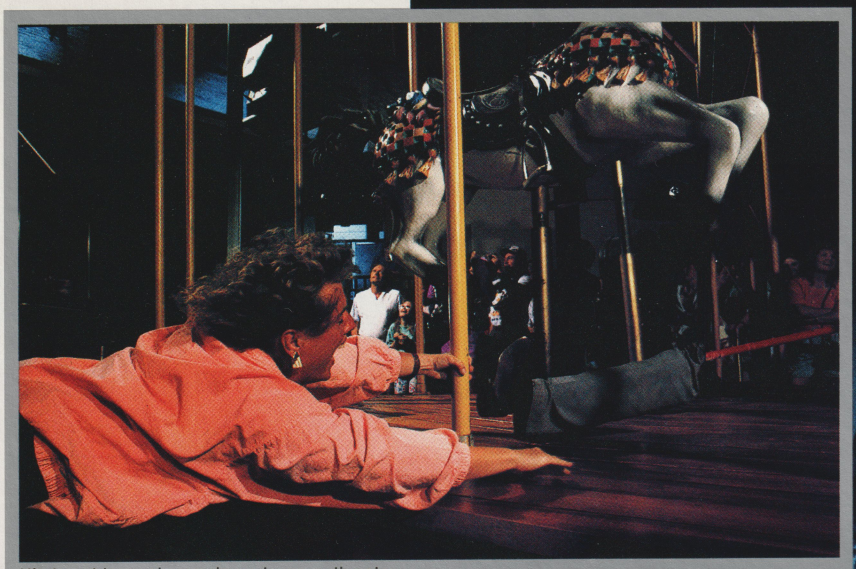


It takes more than 200 people to create a single episode of *Murder, She Wrote,*® and the Executive Producer is responsible for all of them.

Murder She Wrote, Universal's Emmy Award-winning TV series starring Angela Lansbury, has been a favorite of audiences of all ages for more than 8 years.



Murder, She Wrote is a registered trademark of Universal City Studios, Inc.



Hitchcock's movie magic makes you the star.

In an illustrious career spanning half a century, British-born Alfred Hitchcock made 53 films, 250 episodes of his TV series *Alfred Hitchcock Presents,* and 93 episodes of *The Alfred Hitchcock Hour.* His first American film was the screen version of Daphne DuMaurier's bestselling book *Rebecca;* it won the Best Picture Oscar® for 1940.

1.

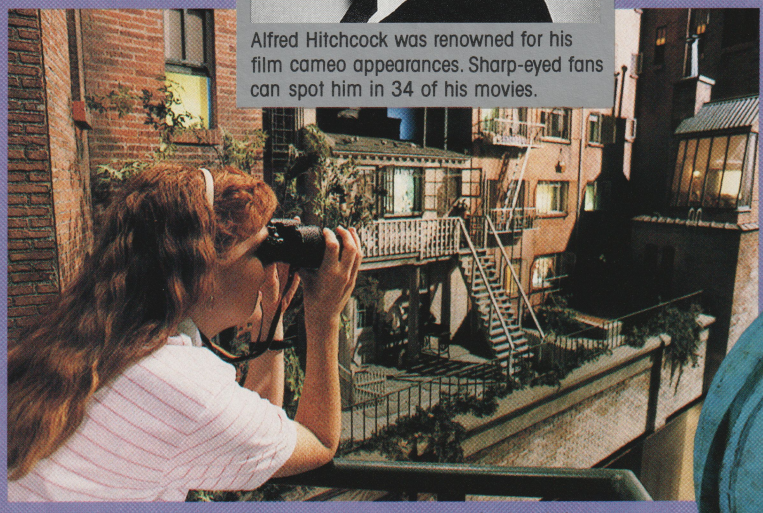
1. and **2.** The classic shower scene in *Psycho* took 7 days to film and involved 70 separate camera set-ups — all for a total of just 45 seconds of footage. At Universal Studios Florida® you can see exactly how he did it.

ALFRED HITCHCOCK THE ART OF MAKING MOVIES

The 3-D attack of *The Birds* has the audience shrieking with delight — or is it terror?

With Alfred Hitchcock, nothing is ever quite what it seems. In The Art of Making Movies, you discover the techniques behind the terror, as only the master of suspense could create it. Relive the most chilling scenes from the legendary director's most famous film and television triumphs. Watch a live soundstage reenactment of the classic *Psycho* shower scene that shows you the secrets of how it was done. And if you survive the shrieking, slashing 3-D attack of *The Birds,* continue on to our interactive area. We'll reveal the mystery of how Hitchcock used head-spinning camera moves to create the visual shock of *Vertigo*. Finally, we'll lead you high up onto the Statue of Liberty for a thrilling scene from *Saboteur* and a lesson in the technique of blue-screen photography.

Alfred Hitchcock was renowned for his film cameo appearances. Sharp-eyed fans can spot him in 34 of his movies.



Now you can see what's going on across the courtyard in *Rear Window.*

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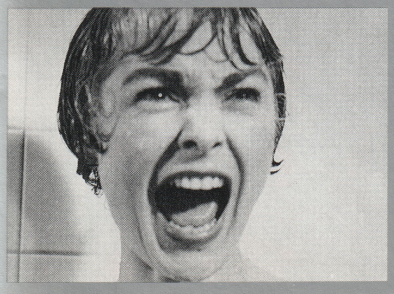
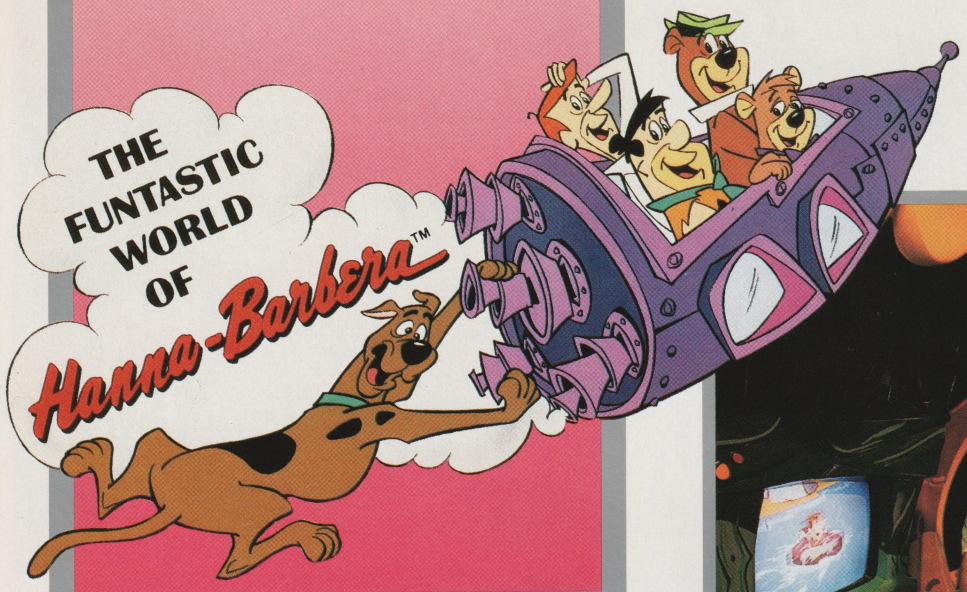


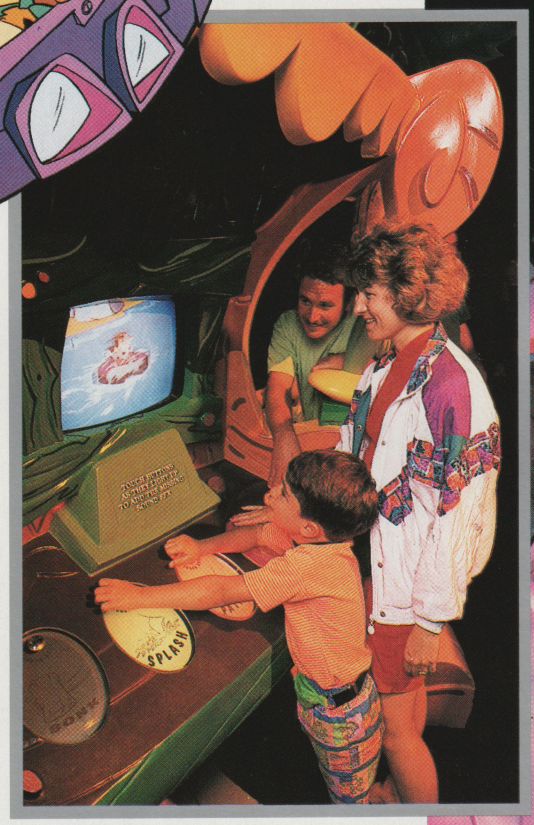
3.

3. Your host, Anthony Perkins, one of Hitch's biggest stars — and biggest fans.

THE FUNTASTIC WORLD OF Hanna-Barbera™



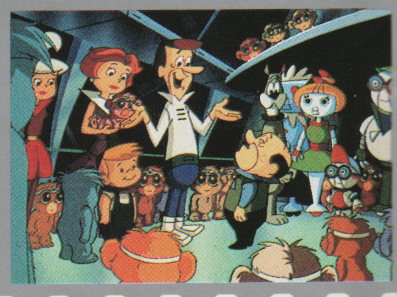
Yabba-dabba-doo! It's a slam-bang cartoon adventure starring none other than Yogi,® Boo Boo, and you! Little Elroy Jetson has been kidnapped by the diabolical villain Dick Dastardly and his sidekick Muttley, and you're off to save him! Join all your favorite Hanna-Barbera characters and hang on for a funtastic chase in the world's largest cartoon spaceship. Blast your way through Bedrock, careen through a haunted castle, and thunder on to an absolutely spectacular rescue! It's a wonderfully wacky and wild ride featuring state-of-the-art motion base technology along with some of the most expensive and extraordinary animation ever created, and it's only at Universal Studios Florida.®



You just might be an animation superstar in the making. In our fascinating interactive area, you can try your hand at everything from computer animation to sound effects.

Meet some of your favorite Hanna-Barbera cartoon characters every day at Universal Studios Florida.

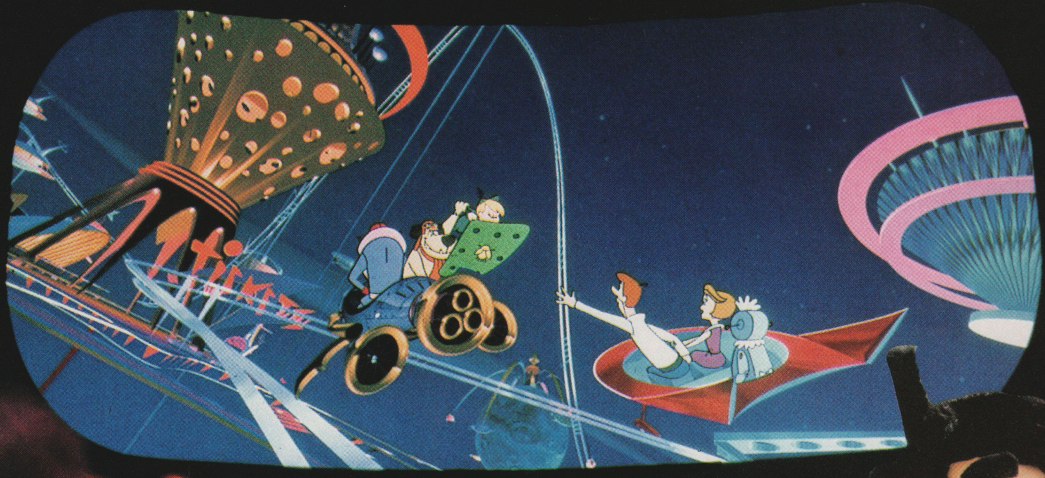
1.



1. The Hanna-Barbera team has created some of the best-loved cartoon stars of all time.

2. Jamming with the Flintstones® on the famous Stoneway piano.

We're blasting off to save Elroy!



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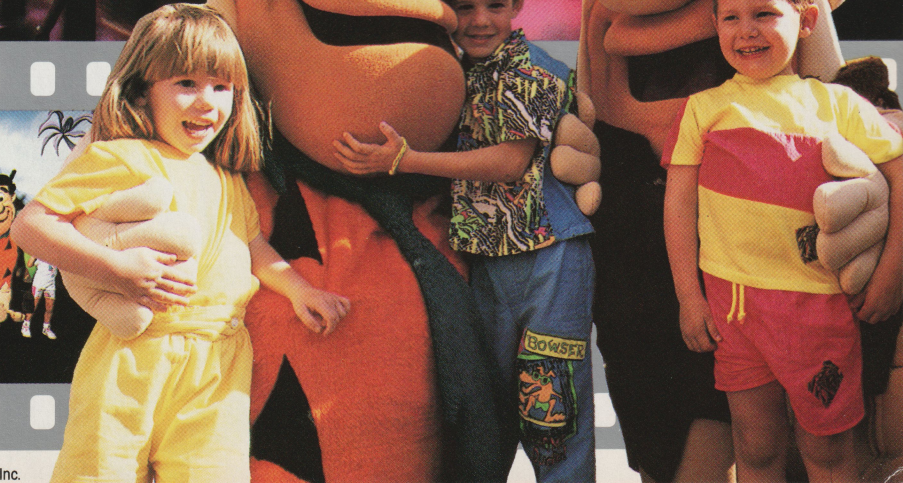
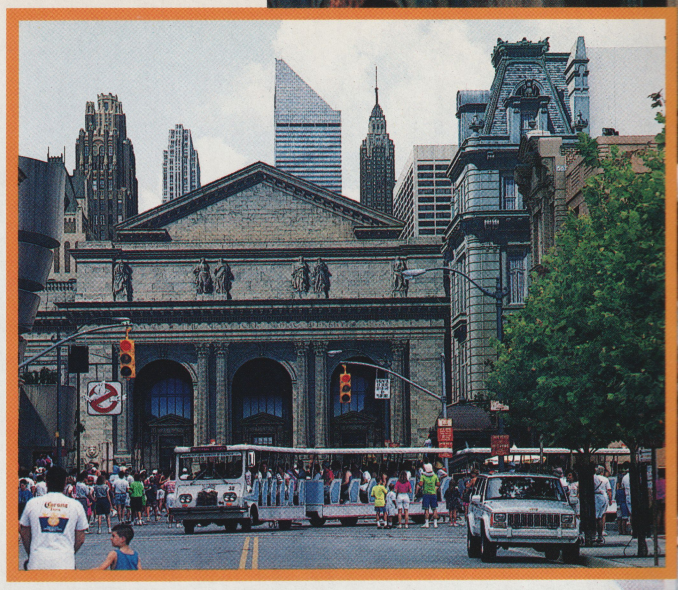


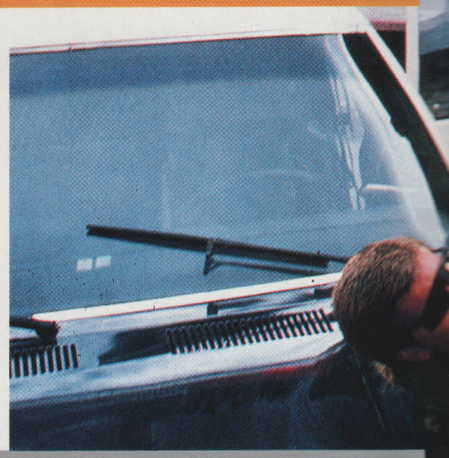
The Funtastic World of Hanna-Barbera, ™ & © 1990 Hanna-Barbera Productions, Inc.

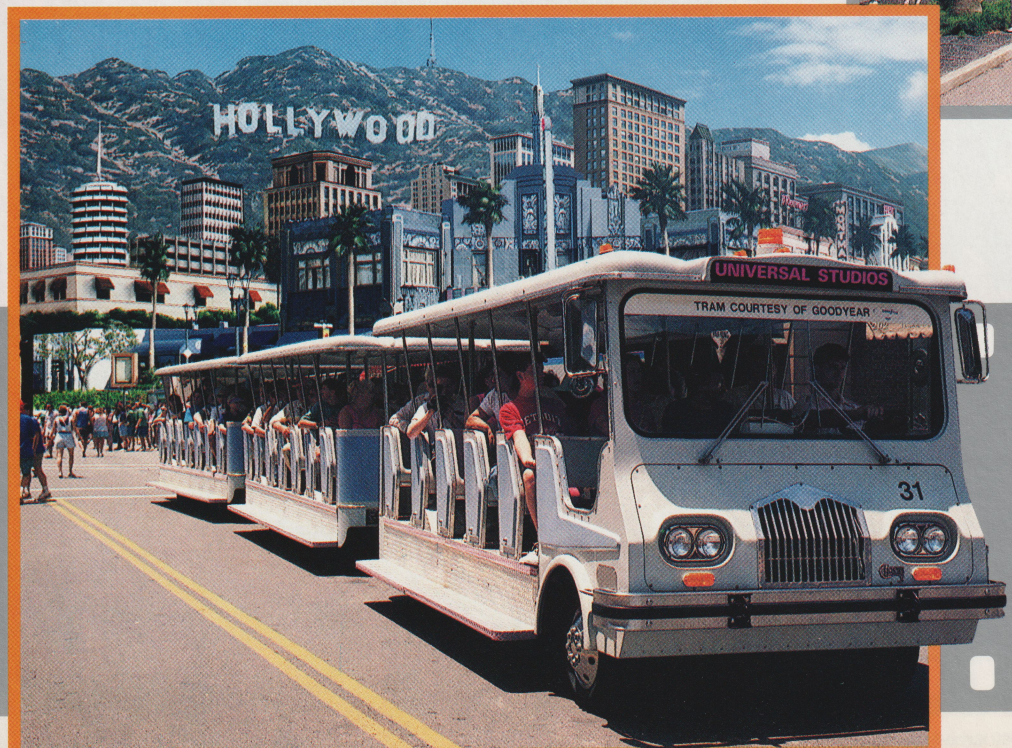
UNIVERSAL PRODUCTION TOUR STUDIOS



Relax and take our comfortable tram while your Studio guide points out the highlights of what's happening right now on our backlot sets and huge soundstages. It's a great way to get acquainted with Universal Studios Florida®, to see what movies and television shows are currently in production, and to find out which stars you might encounter on the Studio lot during your visit! After the tour, you can explore our backlot at your own pace and experience first-hand what actually happens behind the scenes as well as in front of the camera.

Stargazing is a favorite activity of visitors to Universal Studios Florida. The rewards may be a chance to see screen greats like Janet Leigh and Jimmy Stewart.





You'll be introduced to the inner workings of our soundstages, where some of the most important work in creating a film or television show goes on. From scripting to screening, we're involved with virtually every facet of production here: set design, casting, costuming, make-up, filming, editing, mixing, dubbing, sound effects, special effects, rough cuts, and final cuts. It's what a real working studio is all about.

Aak! It's gak! Stirring up trouble in the Nickelodeon gak kitchen, one of our expert gakmeisters shows off the latest batch of the famous goppy goo. Beware, you may be asked to taste it!

What's that gurgling at Nickelodeon Studios? It's the world's only natural source of slime. When the lights start flashing and the sirens start to scream, watch out — it's about to erupt! It's The Kid Wonder of the World — Nickelodeon's Green Slime Geyser!

Nickelodeon, a division of MTV Networks and the world's first and only television network for kids, has made Universal Studios Florida its home since 1989.

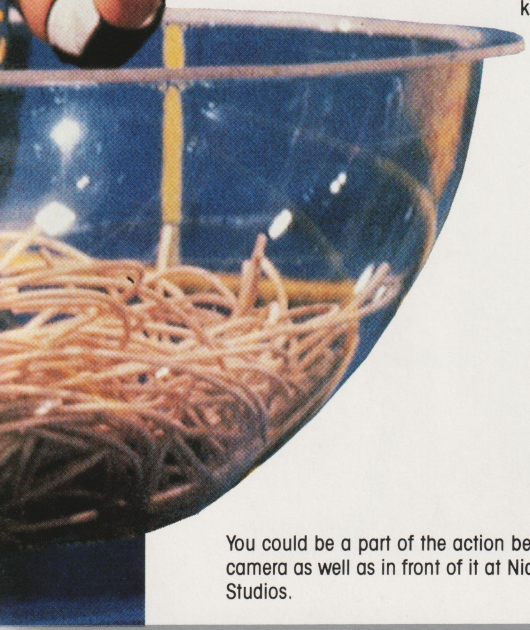
Nickelodeon is a registered trademark of MTV Networks, a division of Viacom International Inc. Nickelodeon Studios, Nick at Nite, Kids' Court, Think Fast, Eureeka's Castle, Don't Just Sit There,

Everyone becomes a kid for the day at The Place Where Nick Is Made — Nickelodeon Studios.

NICKELODEON STUDIOS™

Come to Nickelodeon Studios and take a behind-the-scenes tour of a real television studio — The Place Where Nick Is Made. Most of Nickelodeon's® and Nick at Nite's series and specials are taped right here — shows like *Kids' Court, Think Fast, Eureeka's Castle, Don't Just Sit There, Get The Picture, Total Panic, Clarissa Explains It All,* and *Welcome Freshmen.* And you can see all the action down on the sets from the special viewing mezzanine. Be part of the studio audience or even help invent new messy games for shows like *Family Double Dare.* It's real TV. Live every day only at Universal Studios Florida.

Be a part of TV in the making! Come play Nickelodeon Studios Game Lab — Nick's laboratory where kids design and test new ideas for game shows. Who knows? Your idea may end up on TV!



You could be a part of the action behind the camera as well as in front of it at Nickelodeon Studios.

Get the Picture, Total Panic, Clarissa Explains It All, Welcome Freshmen, Family Double Dare, Gak, Green Slime Geyser, and Nickelodeon Studios Game Lab are all trademarks of MTV Networks.

GHOSTBUSTERS

We gave 'em a call, and here they are — in a brand-new super-spooktacular show that's absolutely out of this world! The one-and-only Ghostbusters® team from Columbia Pictures is out of the firehouse and back on the streets of New York, doing battle against the evil Gozer and an ecto-plasmic assortment of demons, ghosts, ghouls, and goblins. They saved us twice before, and they're back to do it again with their supernatural shenanigans and a brand-new bag of high-tech tricks guaranteed to spook any specter. And when the Stay-Puft Marshmallow Man starts to get hot under the collar, look out! It's a positively paranormal experience!

1.

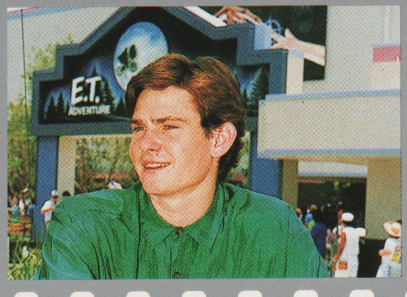
1. Dan Aykroyd and Slimer are back on the streets of New York, but this time they're best of friends.

2. Bill Murray, Dan Aykroyd, Sigourney Weaver, and Harold Ramis starred in both the original *Ghostbusters* and its sequel, *Ghostbusters II,* two of the most popular comedies of all slime.

New York City's most famous former firehouse is also the entrance to the Ghostbusters® show.

2.

Ghostbusters® and ancillary characters are the property of Columbia Pictures protected under copyright, trademark and other laws.



Henry Thomas starred as Elliott, the caring little boy whose friendship with a homesick extraterrestrial made the 1982 movie *E.T.* the number-one box-office success of all time. Here, he's pictured back for a visit at Universal Studios Florida® to fly with E.T. once again.

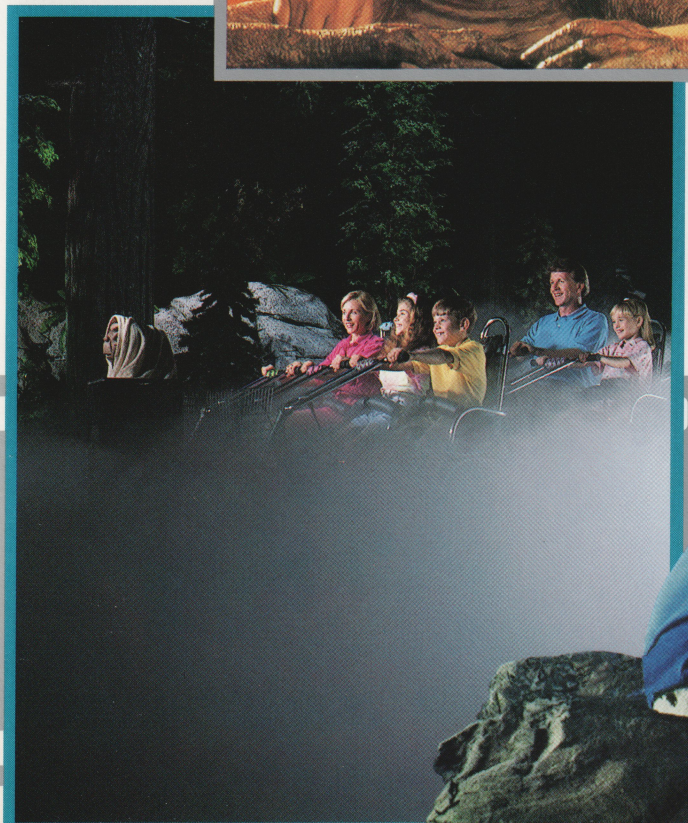
E.T. and the E.T. character are registered trademarks of UCS, Inc.

You're soaring high over the city and away from danger.

E.T. ADVENTURE

Steven Spielberg and his extraterrestrial friend E.T.

Hurry! E.T.'s home planet is dying, and only he — with your help — can save it! The CIA, the FBI, the U.S. Army, and the police are all in hot pursuit and gaining fast. If they catch you, E.T.® can never return to his home! Their searchlights are everywhere, stabbing through the darkness, trying to pin you down as you desperately speed your way through the redwood forest. It doesn't look good. But suddenly, you're soaring — beyond the stars, over the moon, and deep into the far-off galaxy, where *Cloud Bearers, Jumpums, Water Sprites,* and *Tickley Moot Moots* are waiting for you and your precious passenger. And when your very special mission is completed, you'll receive a heartfelt, personal thank-you from someone who'll never forget you.



E.T.'s teacher *Botanicus* shares his wisdom with some of his new friends.

SCREEN TEST Home Video Adventure

BE A STAR AT UNIVERSAL

Step into the transporter room at the Screen Test Home Video Adventure, and you'll boldly go where few have gone before! As the cameras roll, you'll beam up to the bridge of the Starship Enterprise just in time to engage in a to-the-death battle with the dreaded Klingons, in a brand-new adventure based on Paramount Pictures' highly successful *Star Trek* television series and films. Or, if you'd rather co-star with King Kong, E.T., and an 8.3 Earthquake, you can capture the highlights of your Studio visit with "Your Day at Universal." Just find your mark and take your cue. Our Cinemagicians℠ will do the rest! The fee for your Screen Test Home Video Adventure includes a take-home video of your performance, so you can show your family and friends you've really got star quality!

Even the most experienced actors need a chance to study their lines and an assistant to give them their cues.

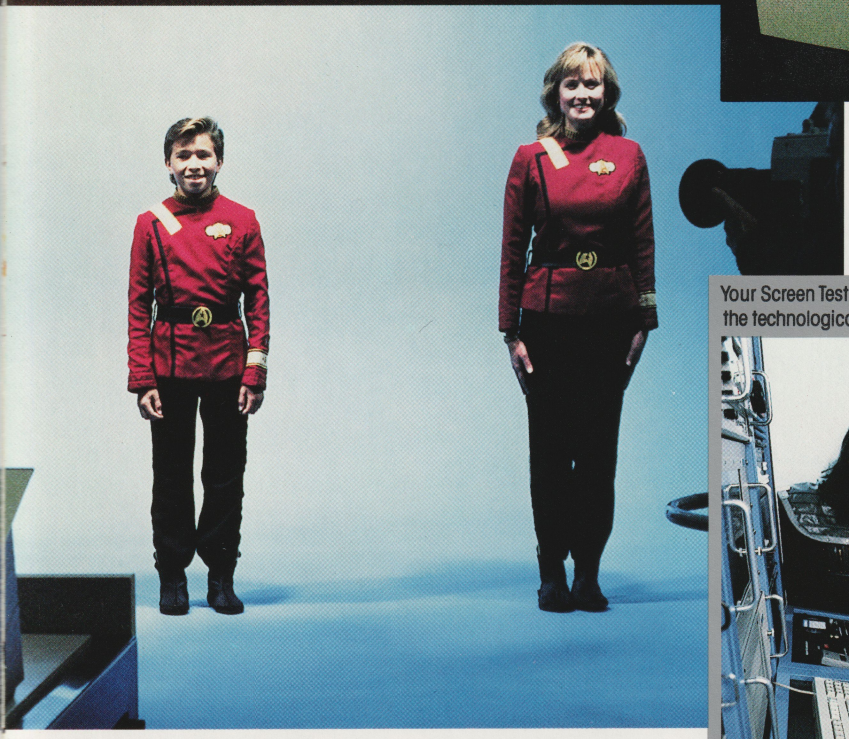
1.

Paramount Pictures

STAR TREK® ADVENTURE

© 1988 P.P.C.

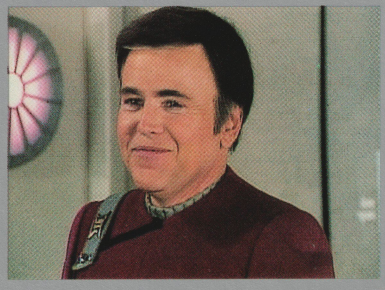
Join the famous crew on the bridge of the Starship Enterprise for your on-screen video adventure.



Your Screen Test Home Video Adventure is made possible through the technological magic of blue-screen photography.

William Shatner and Leonard Nimoy – Captain Kirk and Mr. Spock of the original *Star Trek* cast – will direct your Screen Test performance.

2.



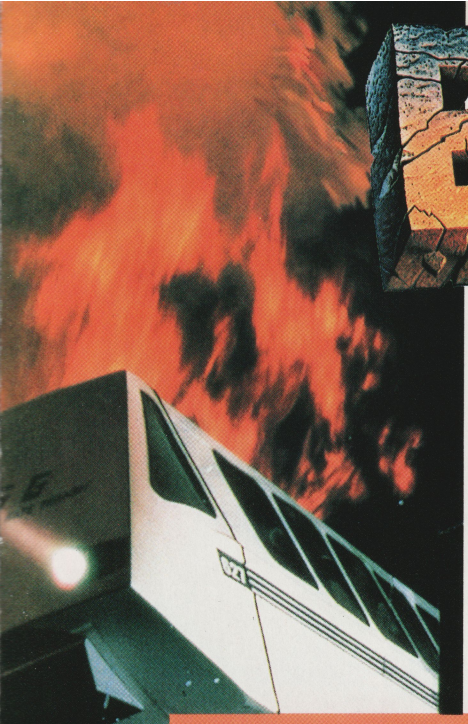
1. Relive the adventure of your Studio exploration in "Your Day at Universal." It's bound to be a blockbuster back home!

2. Lt. Uhura and Mr. Chekhov are familiar faces to all *Star Trek* fans.

® & © 1991 Paramount Pictures. All rights reserved. STAR TREK is a registered trademark of Paramount Pictures.

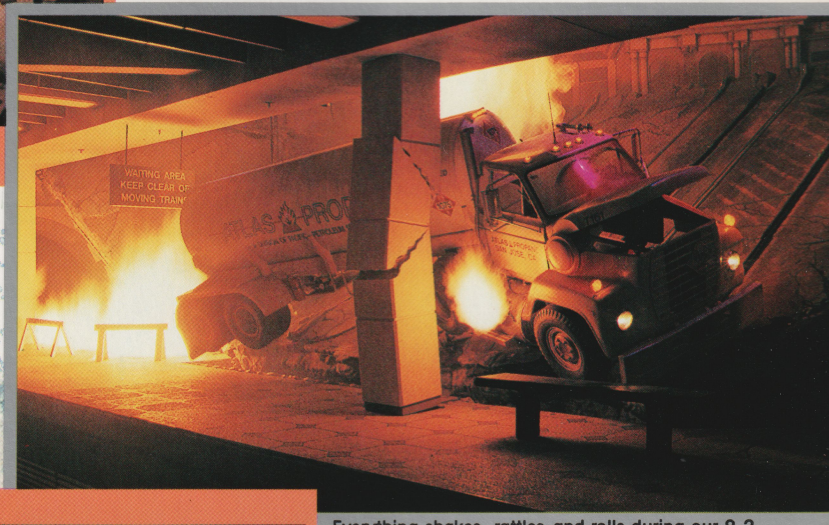
Charlton Heston starred in the 1974 ground-breaking hit *Earthquake,* the first movie in history to win an Oscar® for special effects.

EARTHQUAKE



It's your worst nightmare come true. It's the heart-pounding, bone-jarring, ground-ripping 8.3 Earthquake® — The Big One. And you're helplessly, hopelessly trapped in your subway car while the whole world collapses above you, around you, and below you in the most spectacular screen disaster of all time. Will you be buried alive, or will it be the runaway train, the raging tanker fire, or the killer tidal wave that finally finishes you off? Shock after thunderous shock, it hits you. It's an 8.3 on the Richter scale, but a solid 10 on the Scale of Fun!

Watch Hollywood destroyed through the marvels of miniaturization and high-speed photography.



Everything shakes, rattles, and rolls during our 8.3.

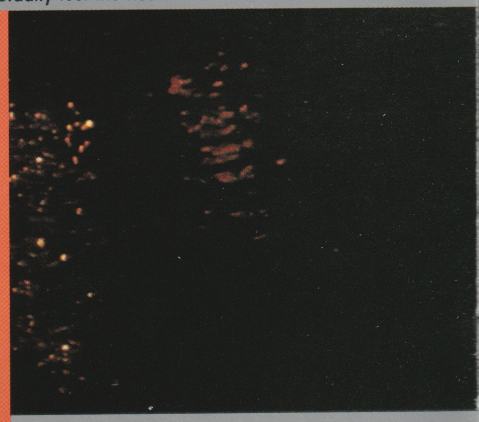
Tidal wave!

Earthquake is a registered trademark of UCS, Inc.

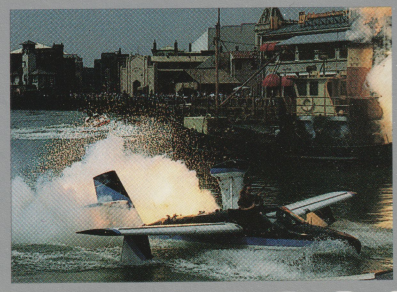
DYNAMITE NIGHTS STUNT SPECTACULAR

When the sun goes down, the night sky above the lagoon lights up in a sea of flames as our white-hot Dynamite Nights Stunt Spectacular explodes into blazing action! Some of Hollywood's greatest stuntmen and stuntwomen — the best in the business — show their daredevil skills and nerves of steel as they perform hair-raising feats, impossible escapes, and mind-boggling stunts. It's a bang-up way to end the day!

You're so close to the action, you can actually feel the heat!



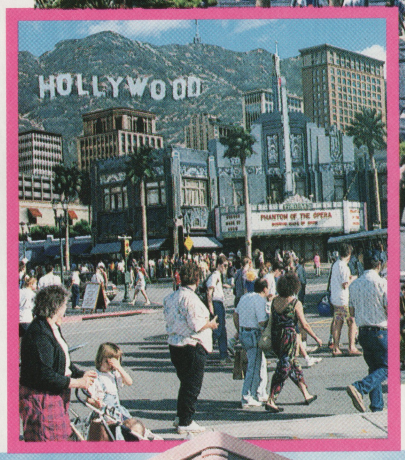
The action is everywhere — and you never know what will happen next.



This show blows everybody
out of the water!

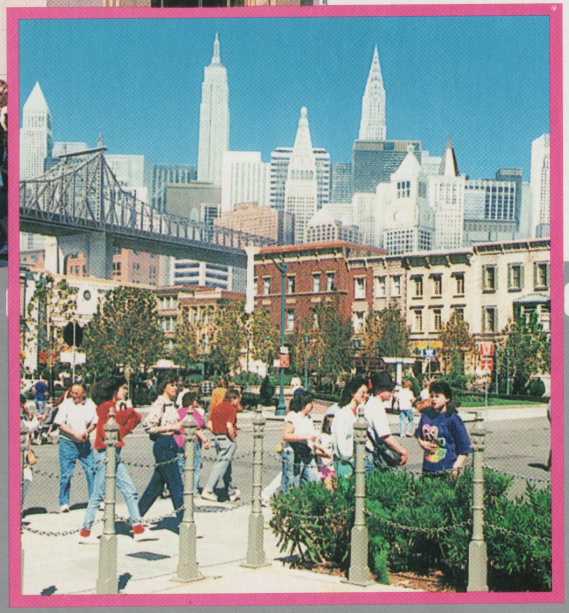
HOLLYWOOD BACKLOT

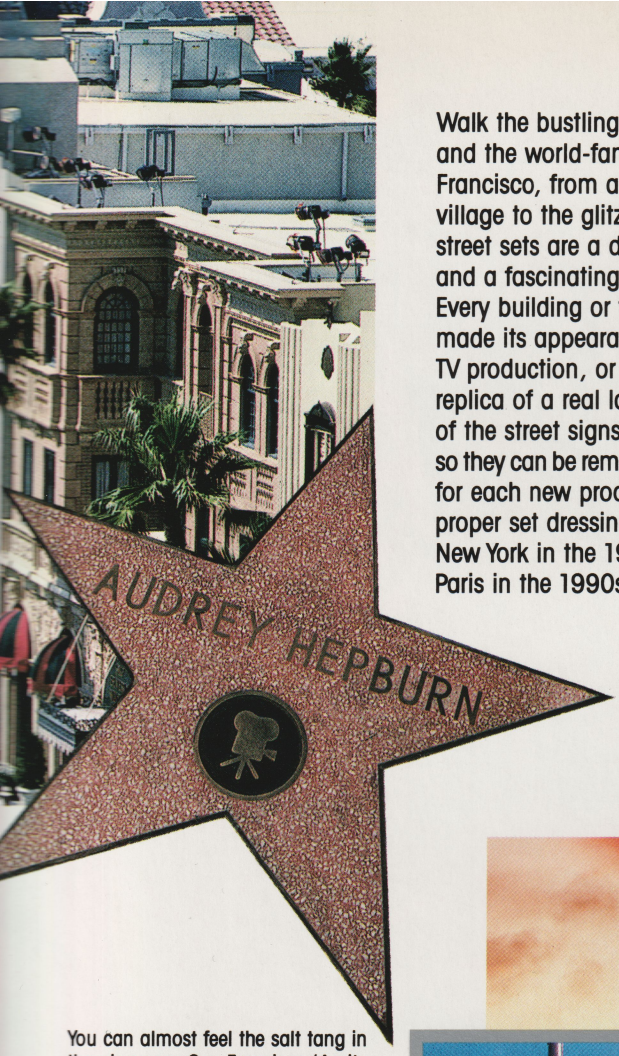
You're back in the 1930s as you take a leisurely stroll through our Hollywood street sets. On one side of the palm-lined boulevard you're in posh Beverly Hills, with its elegant Rodeo Drive shops. And on the other you can check out such Hollywood hot spots as the Brown Derby Hat Shop, Schwab's℠ Pharmacy and the Walk of Fame.



NEW YORK SET STREETS

Replicas of famous places are around every corner on the New York street sets. Wander down Sting Alley, from the 1973 film starring Robert Redford and Paul Newman; drop into Louie's Italian Restaurant of *The Godfather* fame; or gaze up at Maria's balcony from *West Side Story.*

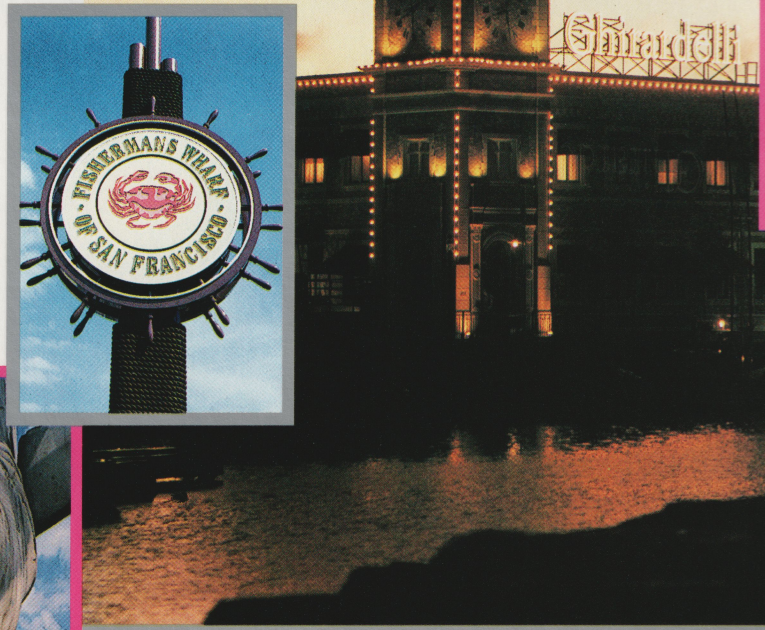


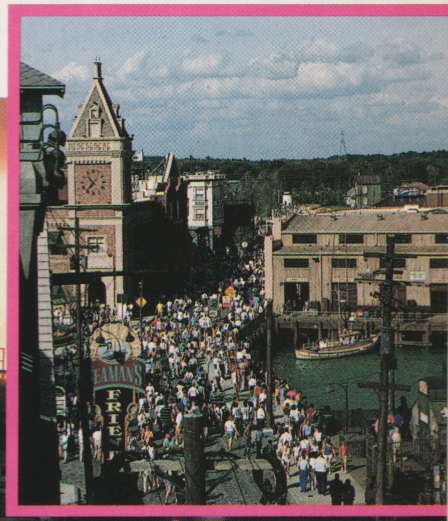


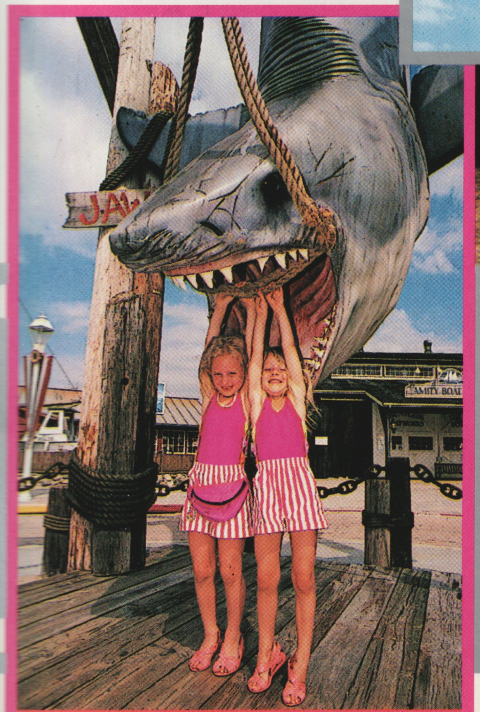
SET STREETS

Walk the bustling sidewalks of New York and the world-famous streets of San Francisco, from a quaint New England village to the glitz of Beverly Hills, our street sets are a director's dream and a fascinating place to explore! Every building or facade has either made its appearance in a movie or TV production, or is an authentic replica of a real landmark, and all of the street signs are set in sand so they can be removed and changed for each new production. With the proper set dressing, what today is New York in the 1950s can be Paris in the 1990s tomorrow.

You can almost feel the salt tang in the air on our San Francisco / Amity set, where you'll encounter landmarks like the Embarcadero, Ghirardelli Square, Fisherman's Wharf, and even Golden Gate Park.







Buckle up! Time travel volunteers get ready for a 21 million-jigowatt journey of cosmic proportions!

BACK TO THE FUTURE THE RIDE®SM

Christopher Lloyd continues his role as the wacky genius Doc Brown in Back To The Future® . . . The Ride.SM

Time travelers Tom Wilson, Mary Steenburgen and Michael J. Fox drop in to do the honors at the grand opening of Back To The Future®. . . The Ride.SM

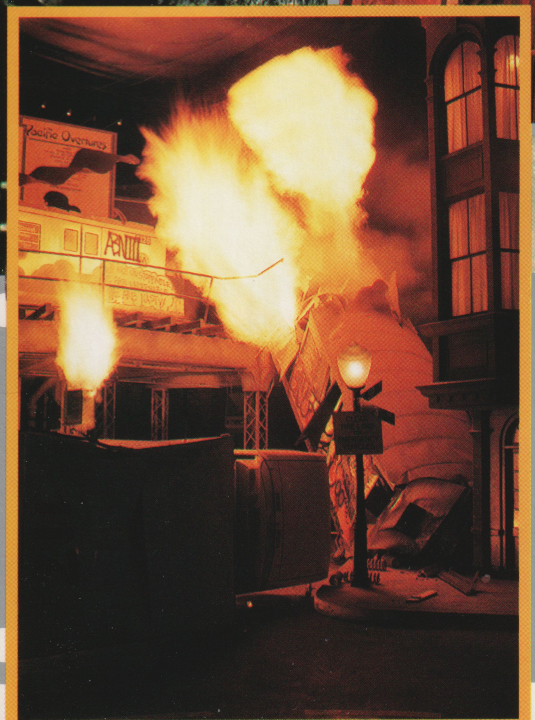
Whatsamatter... are you chicken?

Buckle up tight and hang on for your life! Universal Studios Florida® brings you the thrill ride of the century, a super-sonic experience that propels you beyond the boundaries of imagination and straight into the ultimate time travel adventure! Soaring and plunging, weaving and twisting, Doc Brown's wonder car leaves reality in its tire tracks as you race headlong through the millenia. It's a dazzling, dizzying odyssey that takes you all the way from the Dawn of Time and the days of the dinosaurs to the year 2015 and the Hill Valley of the future. State-of-the-art OMNIMAX® surround screens, space-age flight simulators, and live Cinemagic℠ special effects create a mind-boggling experience of sight, sound, and sensation that will leave you wide-eyed, weak-kneed, dry-mouthed, and ready in a minute to go Back To The Future® again!

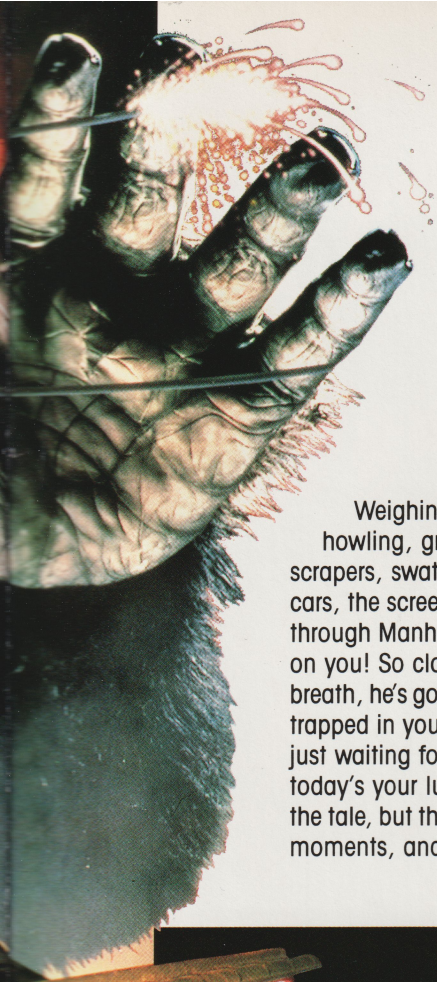
The operation of Back To The Future... The Ride requires more than 20 computers, 50 miles of electrical wire, and 5,000 computer cues. Other high-tech elements needed to create the experience include a 300-speaker sound system, 20 laser disc players, 60 video monitors, and two 7-story-high OMNIMAX® dome screens.

Would-be time travelers report to the Institute of Future Technology to begin the chase – and the ride of their lives!

Back To The Future is a registered trademark of UCS & Amblin. Back To The Future, The Ride film and photographic elements produced and directed by Berkshire Ridefilm and Douglas Trumbull. OMNIMAX is a registered trademark of Imax Systems Corporation.



Guests who experience Kongfrontation® actually encounter two giant apes, each standing a towering 32 feet high, with an armspan of 54 feet, fingertip to fingertip.



KONGFRONTATION

Weighing in at 13,000 pounds of howling, growling fury, leveling sky-scrapers, swatting helicopters, and crushing cars, the screen's most monstrous ape is on the rampage through Manhattan. And this time, he's got his giant eye on you! So close you can feel and smell his hot banana breath, he's got you right where he wants you — helplessly trapped in your tram, swaying high above the East River, just waiting for the final terrifying plunge to earth. But today's your lucky day. Not only do you survive to tell the tale, but the camera has captured your most terrifying moments, and you get to relive them all over again!

Trapped between the helicopter's blistering machine-gun fire and the most ferocious monster of them all.

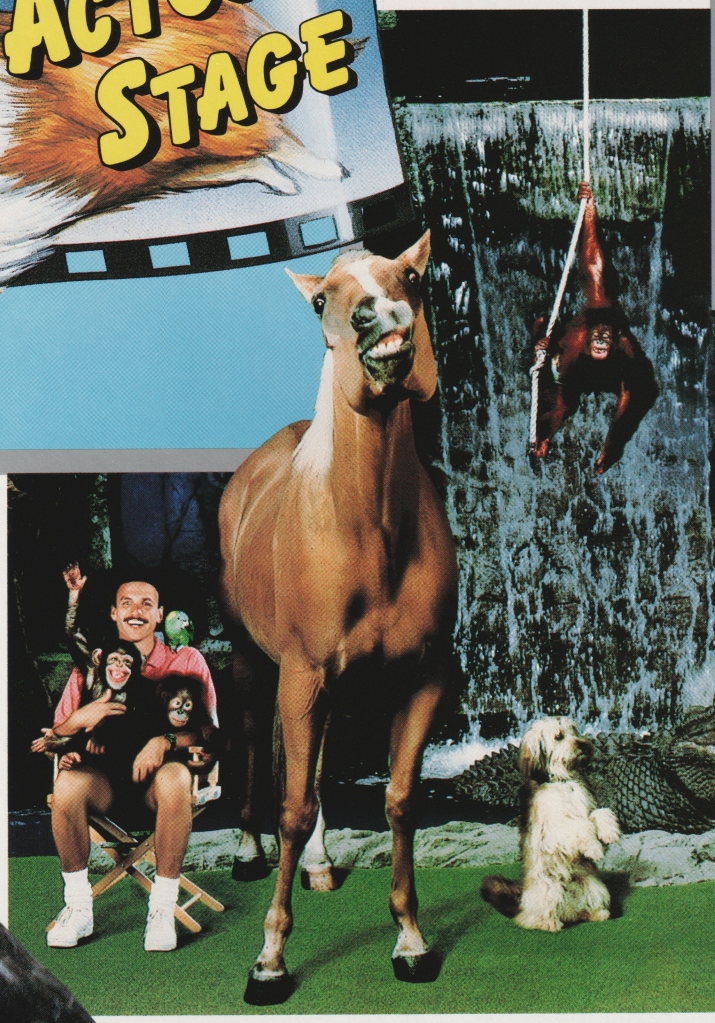
You can make friends with your former foe and take home a souvenir photo of your unforgettable adventure.

Kongfrontation is a registered trademark of UCS, Inc.

Animal Actors Stage

Our animal actors attract some interesting friends, so you never know who or what you'll see. When they improvise, we've got to think fast and take it from there. No two shows are ever the same!

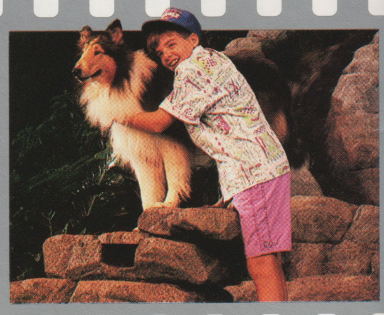
Every great star needs a great director, and our trainers are the best in the world.



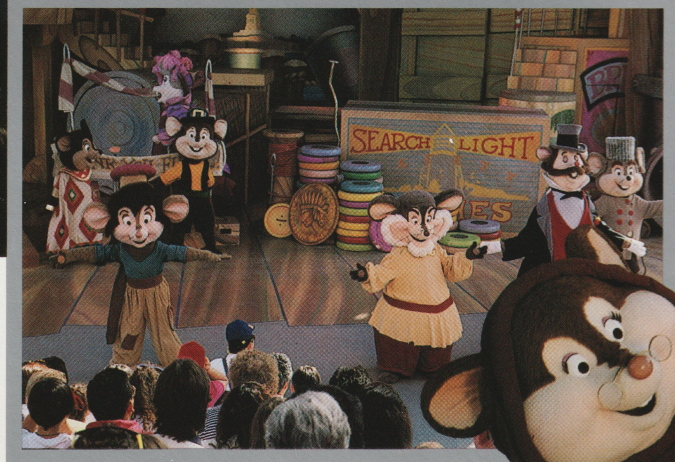
Even you get in on the act!

Is it true acting talent, or just animal magnetism? Some of the world's most famous and best-loved film stars are furry, feathered, or finned, and you can bet they'll steal the scene every time. They've pawed and clawed their way to the top, and at Universal Studios Florida® they show you their stuff. Every day Benji, Lassie, Mr. Ed, and a whole gang of animal superstars and stars-to-be captivate you with a live and lively performance that'll leave you howling and begging for more. And no, they don't work for peanuts!

All of the animal actors at Universal Studios Florida live here on the studio grounds and are available for film roles.



AN AMERICAN TAIL® THEATRE℠

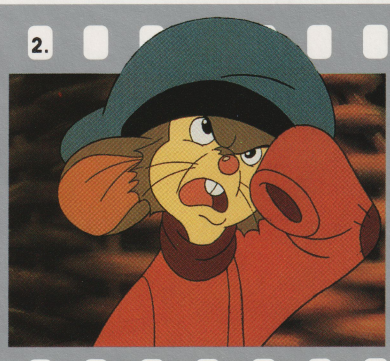


Hold on to your whiskers as you sing and dance your way across the U.S.A. with Fievel® and the rest of the cast from Steven Spielberg's *An American Tail*.® You're tappin' your toes with Tanya and Tony. Beltin' out the blues with Bridget. And rockin' and rollin while Fievel brings the house down. They're the liveliest, singingest, dancingest group of mice ever, starring in a "mousical" extravaganza that brings out the kid in everyone!

The American Tail Theatre is presented on a seasonal basis.

1.

2.



1. Say cheese!

2. Steven Spielberg's box-office hit *An American Tail* holds the honor of being one of the most popular and highest-grossing animated feature films ever made.

Fievel is a registered trademark of UCS & Amblin.

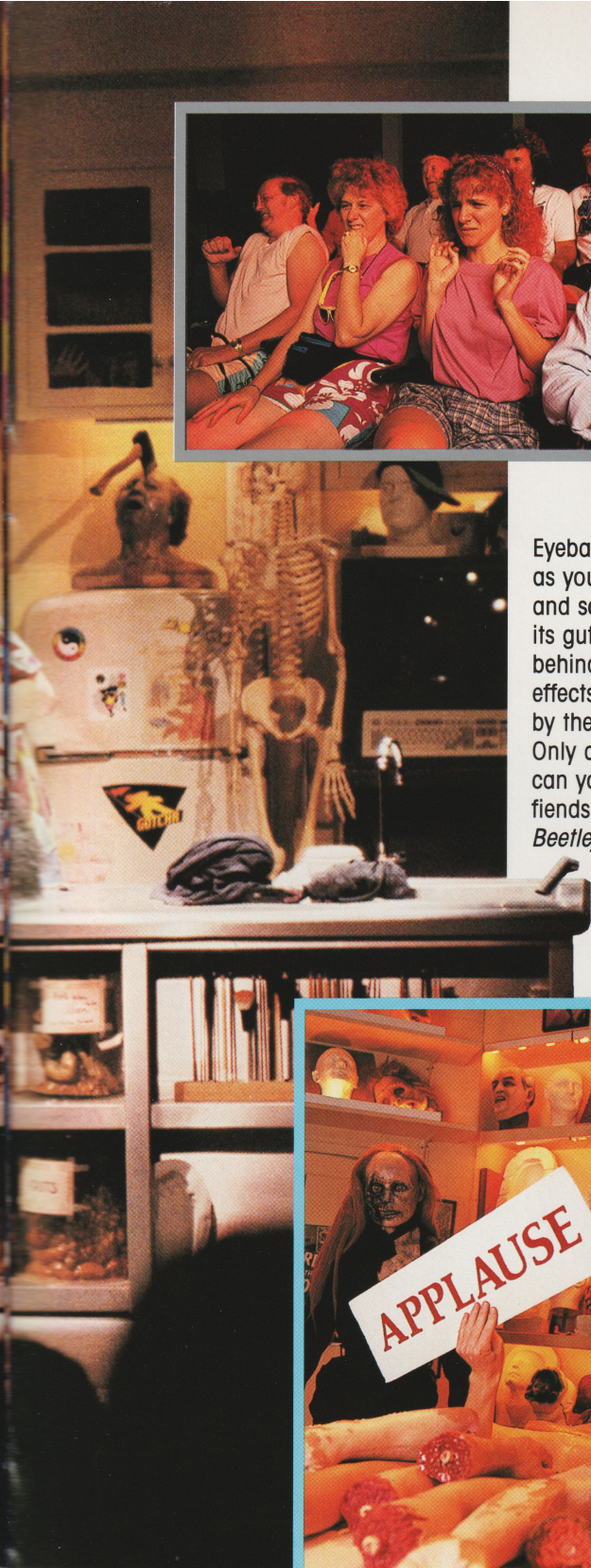
Some people would give their heads to be in the movies!

A horror classic, *An American Werewolf in London* won an Oscar® for its special make-up effects, which featured a series of elaborately crafted animated latex "change-o-heads" used to create the terrifying transformation of man to monster.

THE GORY GRUESOME & GROTESQUE

HORROR MAKE-UP SHOW

Eyeballs pop and limbs fly as you gasp, shriek, shudder, and scream! Hollywood spills its guts to show you the secrets behind the most ghoulish special effects ever created for the screen by the masters of monster make-up. Only at Universal Studios Florida® can you see all your favorite fiends from blockbusters like *Beetlejuice, The Fly, The Exorcist,* and *An American Werewolf in London*. Warning: This one's not for the squeamish of stomach or the faint of heart!



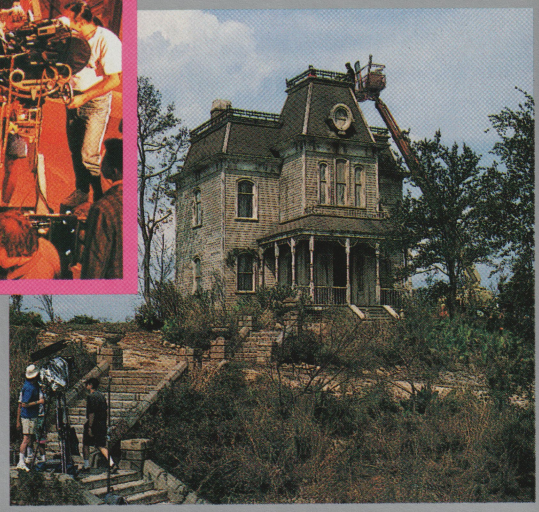
This is definitely a hands-on show.

You won't believe your eyes when you witness the terrible transformation of The Fly.

The heritage of horror lives on. Over its 75-year history, Universal Studios has brought to life the greatest movie monsters of all time. Frankenstein, Dracula, the Phantom of the Opera, and many more all call Universal home.

Gerard Christopher stars in the popular TV action series, *The Adventures of Superboy.*™

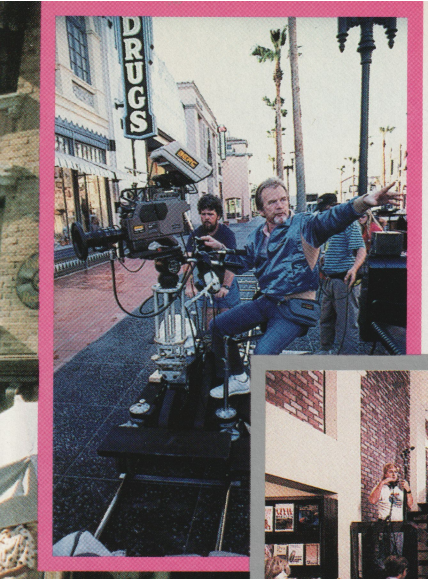
The star of the USA Network's hit series *Swamp Thing* meets a new fan.



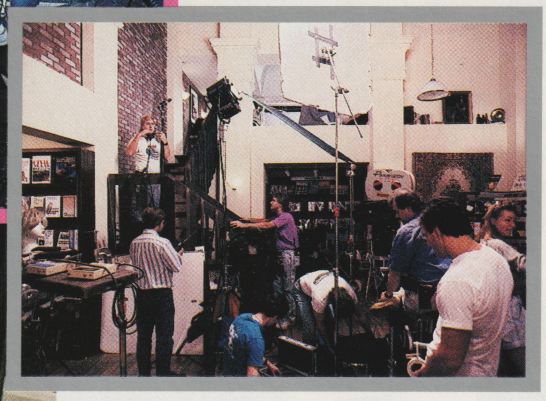
One of the world's most recognizable movie sets... the *Psycho* house.

1.

Anthony Perkins stars in *Psycho IV,* filmed at Universal Studios Florida.

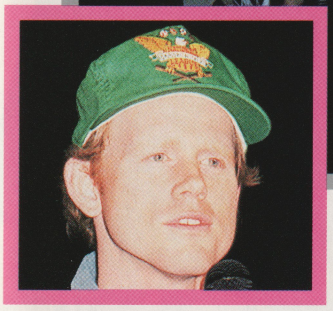


Day in and day out, on location or on the soundstages, it's lights, camera, action at Universal Studios Florida!



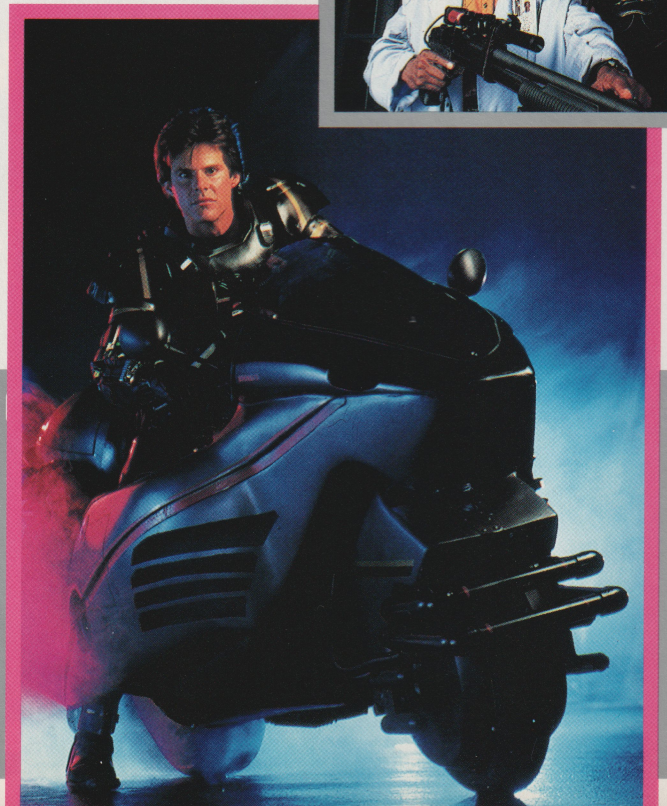
PRODUCTION

This is where it all happens! At Universal Studios Florida®, you're right in the heart of a working movie and television production studio, the largest outside of Hollywood. More than a dozen feature films and over 500 TV episodes have been shot at Universal Studios Florida since it opened. And with our hectic production schedule there's something happening every minute. So expect the unexpected! You just might find yourself in the middle of shooting for a new production, and you may even spot your favorite star!



Ron Howard's *Parenthood,* starring Steve Martin, was the first film made at Universal Studios Florida.

Super Force,™ the futuristic action adventure series starring Ken Olandt and Larry B. Scott, has been in production at Universal Studios Florida since the show made its debut.



2.

1. On the set of *Problem Child 2,* sequel to the smash hit *Problem Child.*

2. Party time on the set of *Parenthood.*

HOLLYWOOD Legends

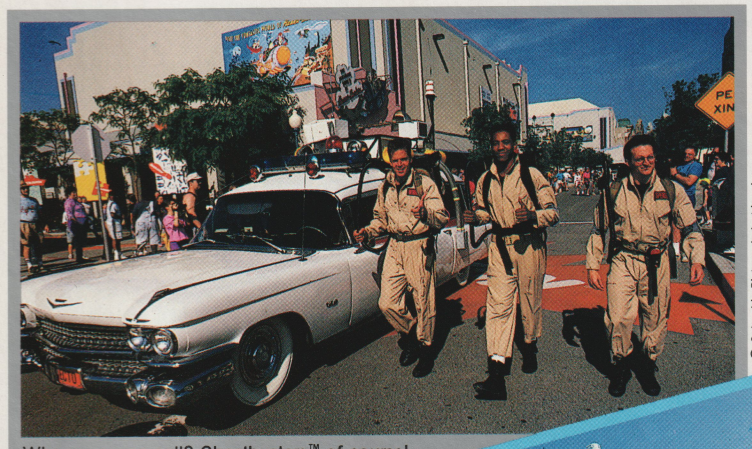
You never know who you'll run into on the streets of Universal Studios Florida®. But you can bet they'll be some of the most famous faces in movie history. Ask for an autograph. Get your picture taken. Don't be shy; you'll find all of the stars at Universal very down to earth.

The Little Tramp is always in fine form.

® Bubbles, Inc.

Mad-Cap Mike performs a little magic on the streets of San Francisco.

® Receivership estate of Mae West.



© Columbia Pictures Industries, Inc.

Who ya gonna call? Ghostbusters,™ of course!

® Walter Lantz Productions.

One of the most popular cartoon characters of all time.

Jake and Elwood are at it again.

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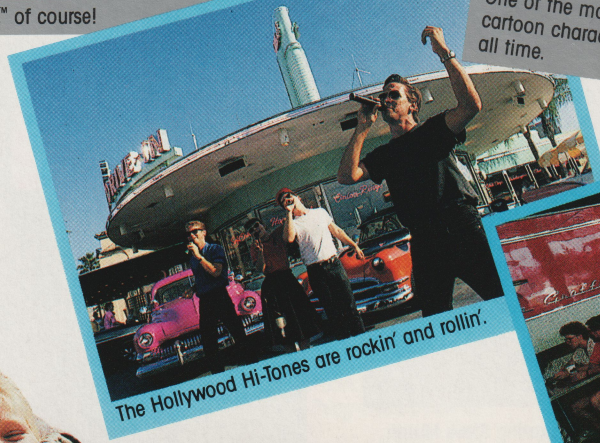


The Hollywood Hi-Tones are rockin' and rollin'.

Terrylynn, the hostess with the mostest at Mel's Drive-In.

Meeting a real live movie monster is always a scream.

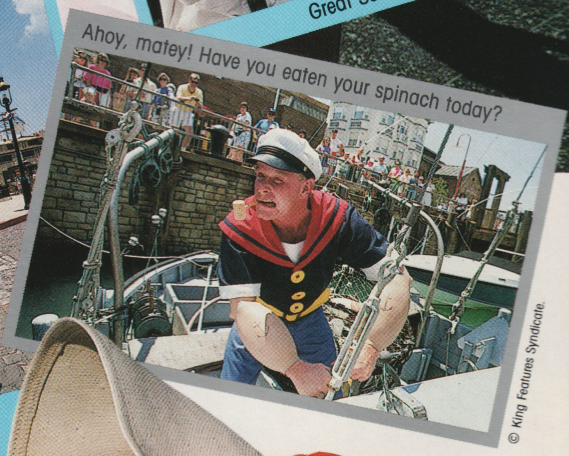
® Groucho Marx Productions, Inc.

Get in on the act with the most famous brothers in screen history.

A Universal Studios Florida double date at the Brown Derby starring Stan and Oliver, Mae and Marilyn. What a combination!

Great Scott! It's Doc Brown!

Ah, yes! It's none other than W.C. Fields.

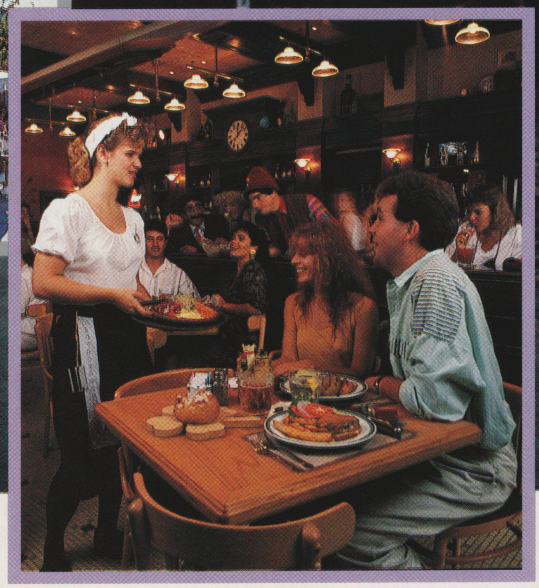


Ahoy, matey! Have you eaten your spinach today?

You don't have to be a Henderson to love Harry.

Share a hug with your favorite cartoon characters from the past and the future.

© Hanna-Barbera Productions.
© Hanna-Barbera Productions.
© W.C. Fields Productions, Inc.
© King Features Syndicate.
® Estate of Marilyn Monroe.

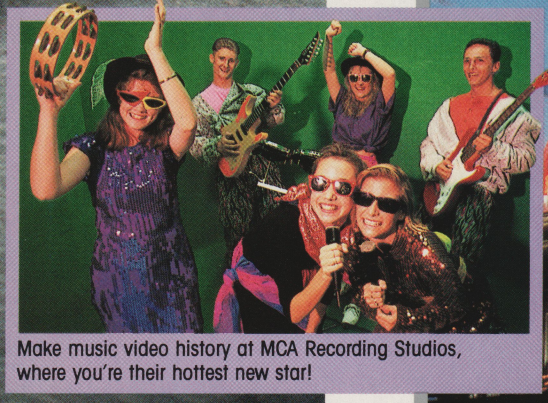


Premier dining and superstar shopping in the best Hollywood tradition make your Universal Studios Florida® experience complete! Dine in waterfront elegance at Lombard's Landing for the finest in world-renowned San Francisco-style seafood. Have a chic bite to eat at the Beverly Hills Boulangerie, drop into Finnegan's Pub for Irish spirits, ales and entertainment, or do the classic burger, fries and shake at Mel's American Grafitti Drive-In. And along with your memories, take home a special souvenir of Hollywood from one of the many unique boutiques. We've got more than 40 shops and restaurants to choose from, with something for everyone's taste!

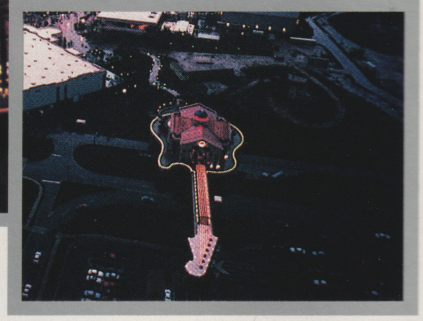
Pose with your favorite extraterrestrial in E.T.'s Toy Closet and Photo Spot.

Show everyone back home what a star you are with a glamorous portrait by Hollywood's own Movietime Portrait & Celebrity News. They can even arrange to have you featured on the cover of *The Hollywood Reporter,* the magazine that's read by everybody who's anybody!

Dining, Shopping And Then Some!



Make music video history at MCA Recording Studios, where you're their hottest new star!



It's the world-famous and world's largest Hard Rock Cafe,® and it's right here at Universal Studios Florida! Enjoy a mouth-watering menu of All-American favorites served in a you've-gotta-see-it-to-believe-it setting that features non-stop music and a priceless collection of one-of-a-kind memorabilia from the greatest pop stars of all time. You've never experienced anything like it!

Jack's got all the right connections, and you discover the secret of his success in AT&T's How to Make a Mega-Movie Deal.

Discover authentic movie memorabilia at Silver Screen Collectibles.

Aannd . . . cut! You've successfully completed your role at Universal Studios Florida® and, as we say in the movies, it's a wrap.

You've experienced the past, the present, and the future, the real, the imagined, and the unimaginable, in this world and in fantastic faraway universes, as created by the most brilliant minds and the most advanced technology in the entertainment business.

And as the year 2000 approaches, the future at Universal Studios Florida looks even more awesome! Already on the drawing boards are exciting new attractions like nothing you've ever encountered before.

So keep your eyes on us and plan to come back soon for a return engagement. Remember, no two days are ever the same at Universal Studios Florida.

See you in the movies!

On special days like the Fourth of July or New Year's Eve, you can count on spectacular celebrations at Universal Studios Florida!

Universal Studios Florida at night shows off Hollywood at its dazzling best!

Hollywood
ROOF BALLROOM
& CAFE
MONTMARTRE
Mel's
DRIVE-IN
Stork
BAR

Photograph by Steve Kelly, Universal Studios Florida®

No print film gives you truer, more accurate color. Why trust your memories to anything less?

Show Your True Colors.™

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